
Reading List: Evaluation Your Impact

The reading materials below provide information on three keys to effective impact evaluation: 1) knowing your context, 2) tracking your key measures, and 3) listening to your stakeholders. All of the materials are available online at the links below.

Knowing Your Context

American Evaluation Association (AEA) competencies - – Context domain. (2018).

<https://www.eval.org/p/cm/ld/fid=472>

Goodyear, L, Jewiss, J., Usinger, J., and Barela, E. (2015, February 22). **The Role of Context in Qualitative Evaluation.** AEA365 blog. <https://aea365.org/blog/qual-eval-week-leslie-goodyear-jennifer-jewiss-janet-usinger-and-eric-barela-on-the-role-of-context-in-qualitative-evaluation/>

Ratnala , V. (2014, November 19). **“CONTEXT” in Evaluations.** AEA365 blog.

<https://aea365.org/blog/vardhani-ratnala-on-context-in-evaluations/>

Tracking Your Key Measures

Wright, B. (2018, October 16). **Measuring Nonprofit Outcomes and Progress: What Data Should You Collect?** CharityChannel. <https://charitychannel.com/nonprofit-outcomes-progress-what-data-collect/>

Lewis, L. & Wright, B. (2016, May). **Evaluation Methods Cheat Sheets.**

<http://meaningfulevidence.com/news-resources/cheatsheets>

Community Tool Box. (2018). **Section 20. Implementing Photovoice in Your Community.**

<https://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/photovoice/main>

Listening to Your Stakeholders

Sirolli, E. (2012, September). **Want to help someone? Shut up and listen!** TED Talk.

https://www.ted.com/talks/ernesto_sirolli_want_to_help_someone_shut_up_and_listen/transcript

Wright, B. (2016, June 28). **Six Steps to Effective Program Evaluation: Collaborate with Stakeholders (Part 1).** <https://charitychannel.com/program-evaluation-collaborate-with-stakeholders/>

West Meiers, M. (2014, May 25). **Identifying and Staying in Touch with Your Needs Assessment Stakeholders and Informants.** <https://aea365.org/blog/na-tig-week-maurya-west-meiers-on-introducing-needs-assessment-tig-week-and-identifying-and-staying-in-touch-with-your-needs-assessment-stakeholders-and-informants/>