

Building Your Legacy Statement

Connect with Your Values

Circle the three values that most resonate with you. Another way to think about this is if you could increase any three values in your community, your country or the world, which would you choose?

Loyalty	Compassion	Health/Fitness
Open-mindedness	Faith	Courage
Justice/Integrity	Connection/Community	Education
Love	Positivity/Optimism	Perseverance
Innovation/Discovery	Feminism	Patriotism/Global Mindedness
Creativity	Passion	Volunteerism/Service
Generosity/Supportiveness	Respect	Environmentalism/Sustainability

Didn't find what you were looking for? Write it here: _____

Align with your Work

Do you currently work toward these values in your daily work? Why or why not?

How can you align your work with your top values? Which value might you most be interested in affecting through your work?

Identify your Place of Focus

Where do you want to have this impact? “The world” is pretty broad (i.e., only Bill Gates aspires to this) so where do you want to start? Typically the best places to start are places you know well.

Wave your Magic Wand

If you could wave your magic wand, what level of impact would you have? Would you be the MOST respected? Would you improve maternal mortality rates by 20%? What would make an impact to you? Why?

Put it All Together

Typically, your legacy statement will be in the following format:

To make (AREA OF FOCUS) (WAVE YOUR MAGIC WAND) the most (VALUE OR TWO).

Examples:

Mine: To help businesses prosper through a culture of sustainable legacy thinking in business practices within the United States and beyond.

A logistics student interested in nonprofit work: To help the right things get to the right place at the right time in order to build a better world.

Malala Yousafzai: To ensure that every girl child everywhere receives an education

Starbucks: To inspire and nurture the human spirit – one person, one cup and one neighborhood at a time.

Write your Legacy Statement Here (*and then celebrate!*):