

Amplify Your Impact

Scott Geddis, Founder
Inspired Engagement





Scott and Maddy

I have a positive impact on the world by being more of who I am and inspiring others to do the same

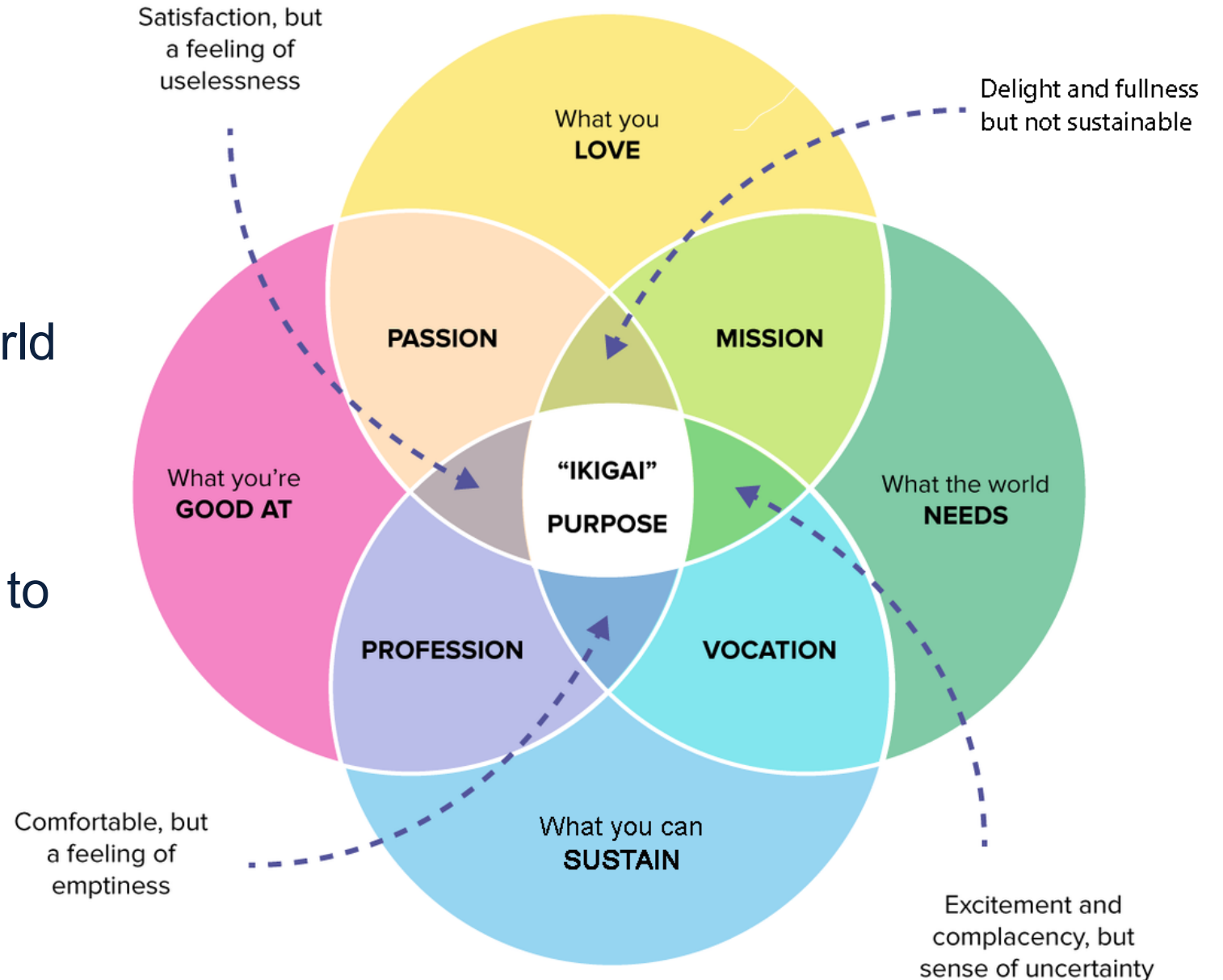
A long-exposure photograph of a river flowing over mossy rocks. The water is blurred, creating a sense of motion. The rocks are covered in green moss and are arranged in a line that leads the eye into the distance. The text "What is your path?" is overlaid on the image in a white, serif font. The word "your" is underlined.

What is your path?

Ikigai

80% of the people in the world
do not love what they do

The other 20% are inspired to
MAKE A DIFFERENCE!



What is the one
thing that you
simply
can't not do?



Amplify Your Impact

Develop Your Signature Voice

Do the Impossible

Surround Yourself With the Right
People



Amplify Your Impact

Develop Your Signature Voice

Discover Your Talents

Clarify Your Values

Fail Forward





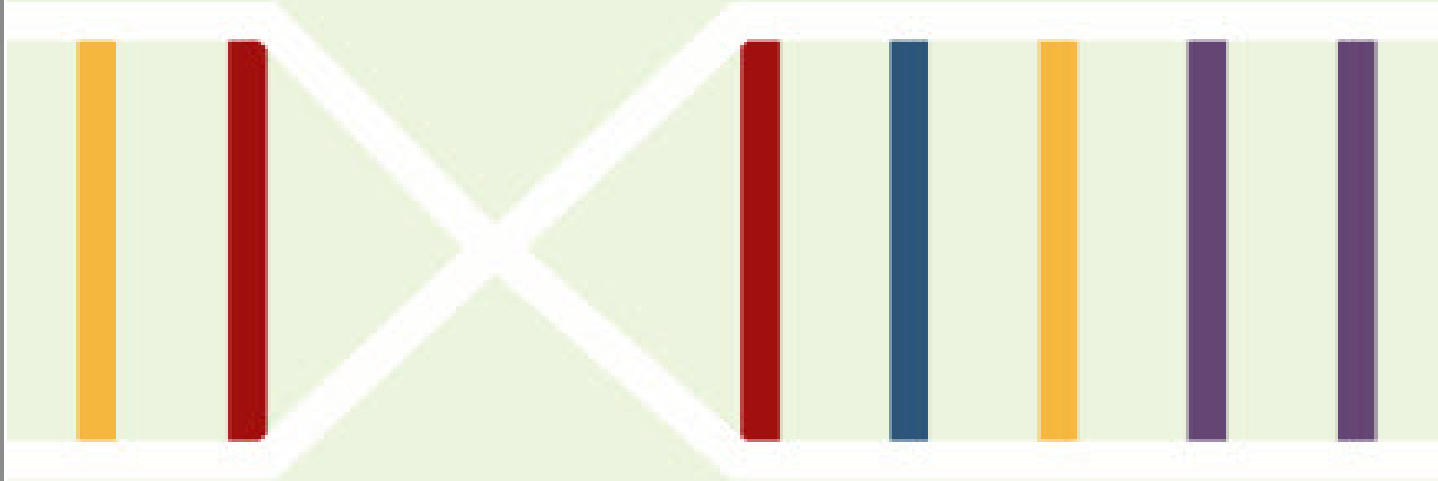
Discover your Talents

Your natural, instinctive, intuitive, reoccurring ways of thinking, believing and behaving.

Talents are your potential strengths

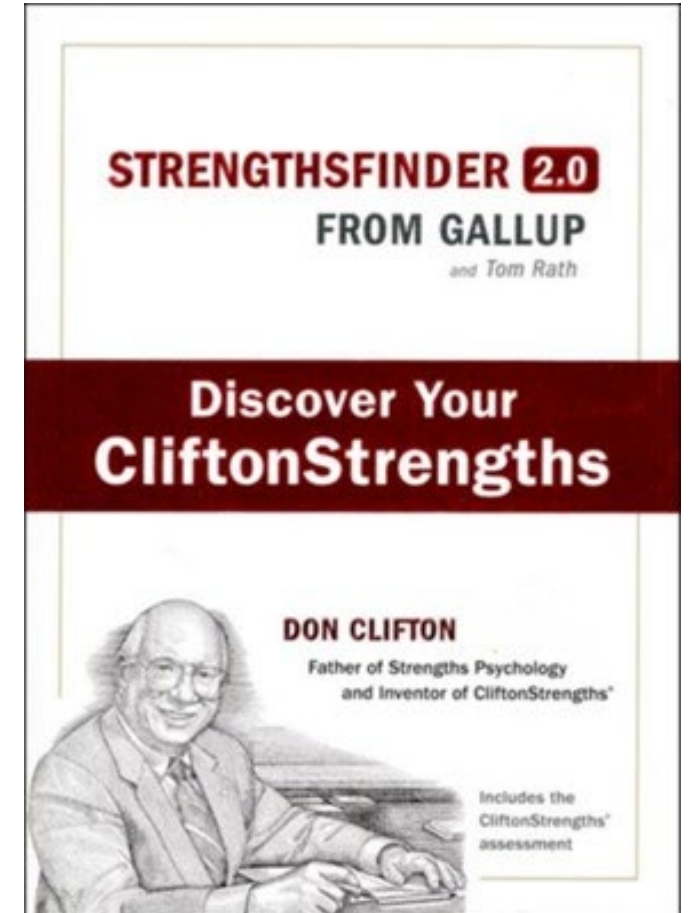
Discover Your Talents

CliftonStrengths Assessment



GALLUP®

www.gallupstrengthscenter.com



Clarify Your Core Values

What are your core values that serve you as a framework for making decisions?

How do your behaviors show these are your core values? Are you authentic?

Activity in your handout

Fail Forward

What have you
learned from your
life experiences?



Amplify Your Impact

Do the Impossible

Create a Positive Vision

Understand Others don't Always
Know Best

Be Fearless





Everything was impossible
until someone did it!

THE POWER OF VISION

Image Inspires Action

People and communities
evolve toward their vision of
the future.





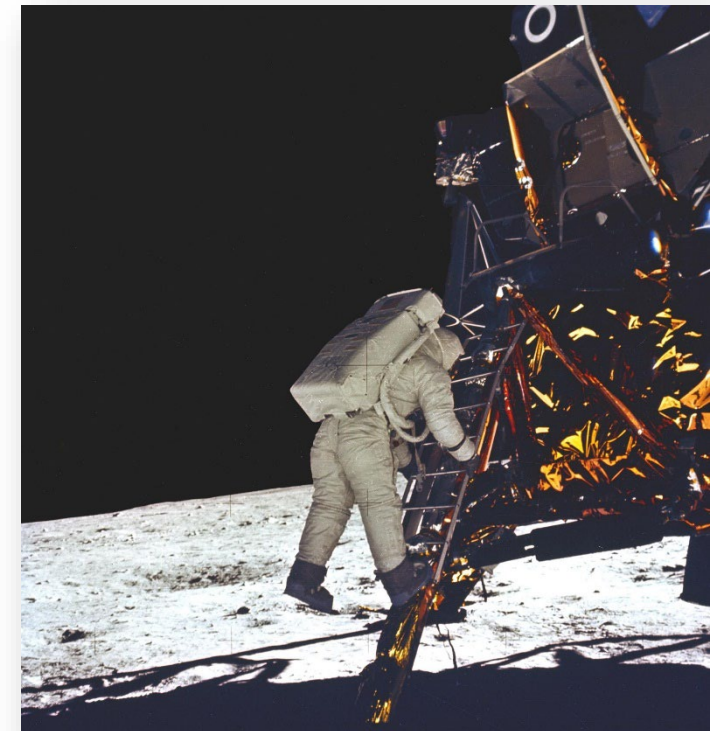
May 25, 1961

US President John F. Kennedy called for a lunar landing before decade's end

Create a Positive Vision

July 20, 1969

First man on the moon



Be Fearless



CliftonStrengths®

CERTIFICATE OF TALENT FOR
Jessica McDonald

SIGNATURE THEMES

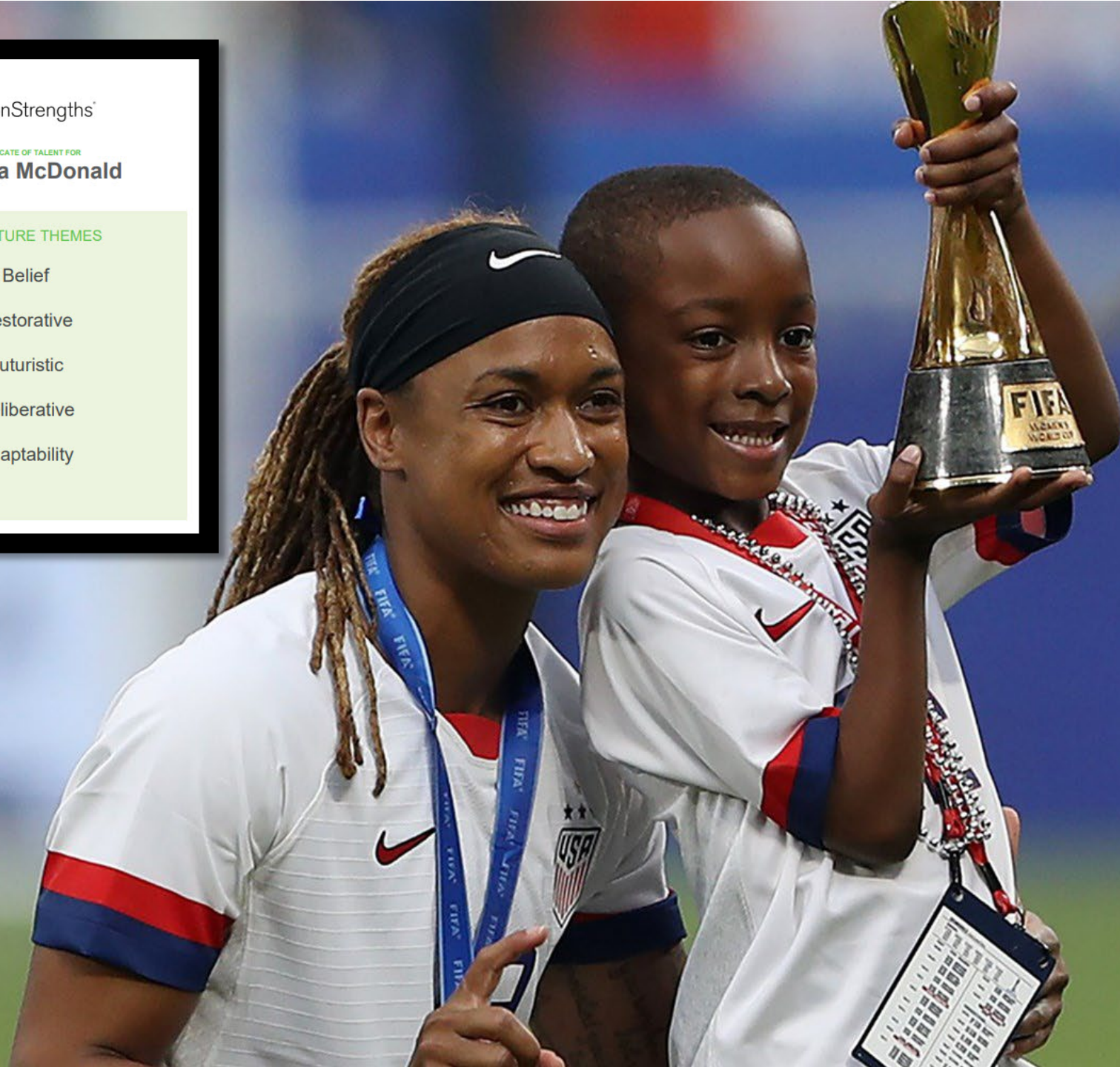
Belief

Restorative

Futuristic

Deliberative

Adaptability



Amplify Your Impact

Surround Yourself With the Right
People

Social Facilitation

Who are Your Vital Friends?

Impact of Social Media



Social Facilitation

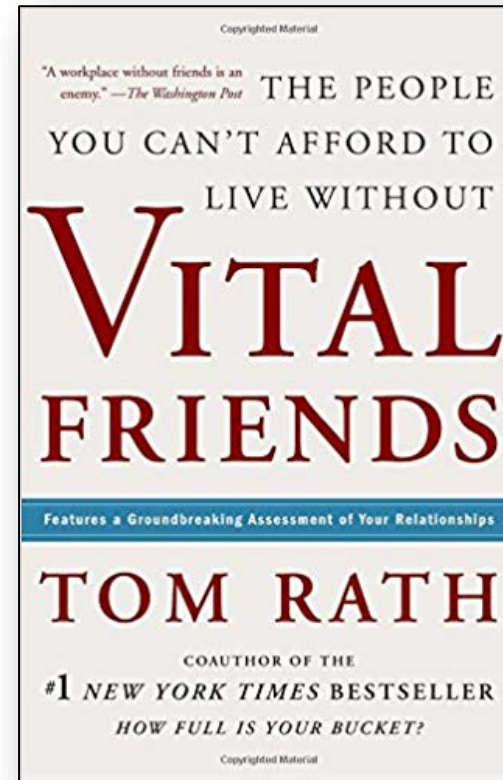




You are the average of the 5 people
you spend the most time with

Who are your Vital Friends

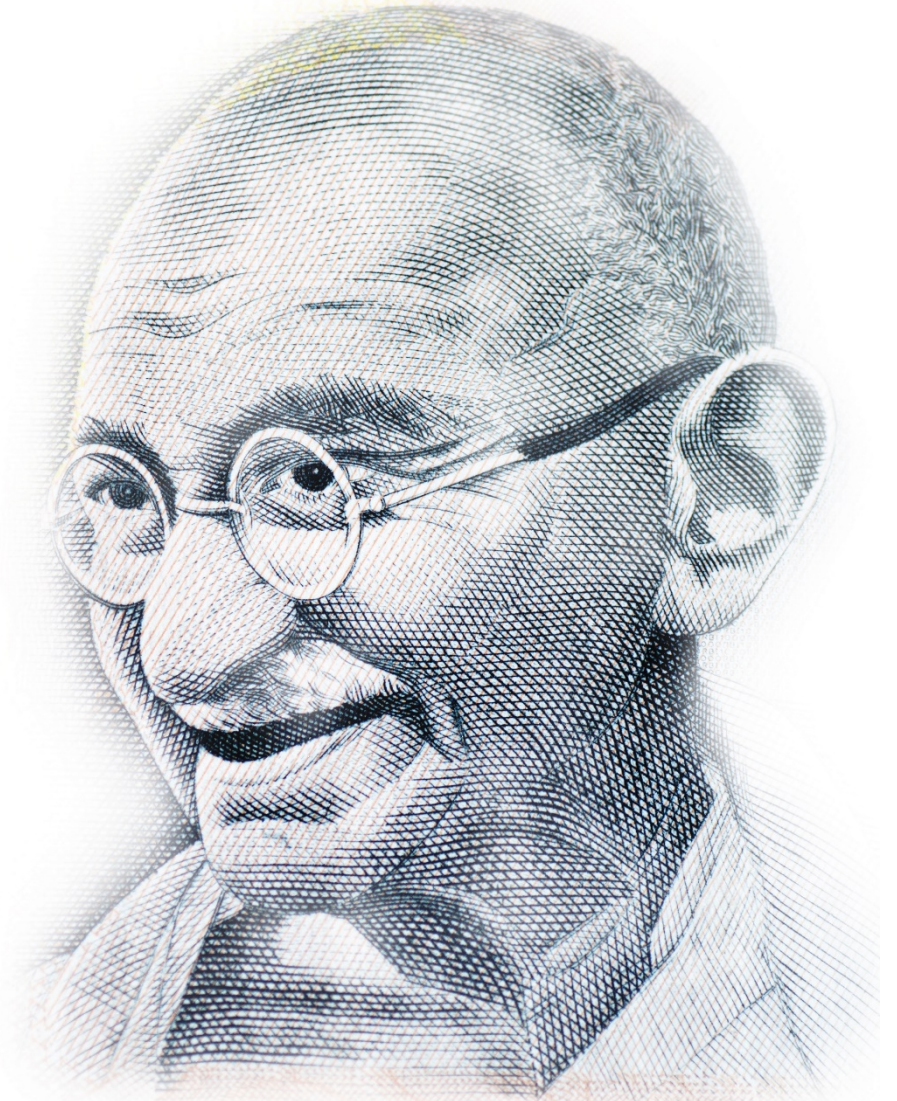
- Builder
- Champion
- Collaborator
- Companion
- Connector
- Energizer
- Mind Opener
- Navigator



Others Don't Always Know Best

First they IGNORE you,
then they LAUGH at you,
then they FIGHT you,
then you WIN

-Mahatma Gandhi



Social Media

Are you a
thought leader?



Amplify Your Impact

Develop Your Signature Voice

Do the Impossible

Surround Yourself With the Right
People

Now its up to you!

